

ORDER



Orders
Order / Rev: 707672
Alt Order #: 06286236
Product Desc: PRIORITIES USA ACTN
Estimate: 1521
Flight Dates: 08/21/12 - 08/27/12
Original Date / Rev: 08/17/12 / 08/23/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Mundy Katowitz Media/ POL
Buying Contact:
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Priorities USA Action
Demographic: A35+
Product Codes: IS-Candidate/Presidential
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	5	\$7,840.00	\$6,664.00
08/27/12	08/27/12	1	\$2,400.00	\$2,040.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	5	\$7,840.00	\$6,664.00	0.00
September 2012	1	\$2,400.00	\$2,040.00	0.00
Totals	6	\$10,240.00	\$8,704.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	08/24/12	08/24/12	Price Is Right Price Is Right	CM	11a-12p	----F--	1:00	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--					1	\$2,400.00		0.00			
2	WTSP	08/24/12	08/24/12	M-F 530-6p 10 News at 530p	CM	530-6p	----F--	1:00	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
10 NEWS-5:30PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--					1	\$1,600.00		0.00			
3	WTSP	08/27/12	08/27/12	Y&R Young and the Restless	CM	1230-130p	M-----	1:00	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
YOUNG&RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$2,400.00		0.00			
4	WTSP	08/23/12	08/23/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	---T---	1:00	1	\$720.00	P-2	0.00	NM	1	\$720.00
CBS THS MRNG-2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---					1	\$720.00		0.00			
5	WTSP	08/21/12	08/21/12	Price Is Right Price Is Right	CM	11a-12p	-T-----	1:00	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Advertiser: Priorities USA Action
Product Desc: PRIORITIES USA ACTN
Estimate: 1521

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	WTSP	08/21/12	08/21/12	Price Is Right Price Is Right	CM	11a-12p	-T-----	1:00	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-T-----	1		\$2,400.00		0.00						
N 6	WTSP	08/24/12	08/24/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	----F--	1:00	1	\$720.00	P-2	0.00	NM	1	\$720.00
CBS THS MRNG-2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	----F--	1		\$720.00		0.00						
													Totals	6	\$10,240.00